

3-WEEK STRATEGY SPRINT

THE VIDEO STRATEGY SPRINT

\$8,000
FLAT ONE-TIME

Stop guessing and start building: if you want videos that drive revenue instead of just burning your budget, you need a clear strategy to answer who, where, how, and why before you ever hit record.

WHAT YOU GET

Predictable Spend

Drive measurable business results sustainably. You'll be able to prove that your spend shows ROI.

Efficiencies and Leverage

We find smart ways to use what you've got, so the most valuable video out there is working for you.

Competitive Edge

Leverage video as your secret weapon. Show up in AI search before the competition figures it out.

THE DELIVERABLE: 15 STRATEGIC DECISIONS

You get a documented playbook that locks in:

01

Video Frameworks

Exactly what types of video to make for your specific B2B audience.

02

The Buyer Journey

How each video aligns with awareness, consideration, and conversion.

03

Performance & Measurement

How to optimize distribution and track actual revenue metrics.

HOW IT WORKS 3 WEEKS

WEEK 1

Discovery.

We pull what you know to map your goals and buyers. You prep almost nothing.

WEEK 2

Working Sessions.

Live sessions deciding the 15 components together. No homework.

WEEK 3

Your Guide.

You get the written strategy plus a crawl / walk / run roadmap. Yours to run, with us or without us.

When we're done, you'll have every question answered to make, post, and track content that shows measurable results. And we can go make it for you.

"Finally, a great video partner."

CAROLYN CRUMMEY · ÜBERSTRATEGIST

NEXT STEP

Get the team aligned in 15 minutes.

A free working session: we'll look at what you've tried and tell you straight if strategy is the gap. Your real plan stays confidential.

[Book the 15-min →](#)

[Learn more, see example videos](#)